

PoleCon

27

SPONSOR INFO

Join us back in the DMV for the 16th Annual PoleCon!

June 3-6, 2027

Live! Casino & Hotel Maryland

7002 Arundel Mills Cir Ste 7777, Hanover, MD 21076

Live! Casino & Hotel is in the heart of it all, located between Baltimore and Washington, D.C., just minutes from BWI Airport. Directly adjacent to Arundel Mills® mall in Hanover, Maryland, you'll have everything at your fingertips—gaming, shopping, entertainment and dining.



www.poleconvention.com • info@poleconvention.com

**POLE
CON**
INTERNATIONAL

PoleCon celebrates the diversity of the pole dance community. Connect with your pole friends, watch amazing performances, take pole star workshops, and shop with your favorite vendors!

For all students, competitors, pole-fessionals, and pole enthusiasts of all ages, from all walks of life!



connect and grow with #polecon



Postcards announcing the events sent to pole, fitness, and wellness communities now through spring of 2027.



Social media updated regularly with links, photos, sponsor information, additional relevant event information, and give aways that drive traffic to your site and your brand's social media presence.

The blog provides several opportunities to engage with your customers including online advertising and promoted posts.

Regular newsletter sent to a focused mailing list of customers providing relevant, updated event information as well as highlighting sponsors and advertisers.

Regular publicity through the blog, online, TV, and print magazines as well as international news outlets. See the "press" section of our website for press from the 2015-2026 events.

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Hold your booth with a 50% deposit.
Contact: info@poleconvention.com

Be an exhibitor

Main Room: 10' x 8' space in the main room where all the performances take place!

Up to three companies can share a booth.

\$800 Early Bird
(until 3/1 PoleCon)
\$925 Regular Price
(until 5/1 PoleCon)

Hallway or OverFlow Booth: 6' table just outside the main room

Up to two companies can share a hallway or overflow booth.

\$650 Early Bird
(until 3/1 PoleCon)
\$900 Regular Price
(until 5/1 PoleCon)

Included:

- 2 Weekend Passes (additional passes available at 50% off)
- Pipe and drape with a small sign for your business name (main room only)
- 1 6 ft Table
- 2 Chairs
- 1 Waste Basket (main room only)
- Basic Wifi.

Once you have paid, you will be sent additional information to finalize your space and order other services as needed such as:

- Electric (~\$200 depending on venue)
- Other equipment or furniture as needed
- Shipping/freight information
- Each individual exhibiting companies (even in shared booths) MUST have insurance. "Weekend Policy" available for a fee from our insurance provider.

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Be a sponsor

Exceptional value for exhibitors

Gold — \$2,500 (three available per event)

- 2 Additional Weekend Passes
- Your choice of Exhibitor Booth (includes 2 Weekend Passes)
- Full page ad in event program booklet
- Monthly* promotion in our monthly newsletter and social media
- Logo featured on our website with links to your website.
- Logo featured on in-person sponsor banner at event.

Silver — \$1,000 (five available per event)

- 1 Weekend Pass
- Half page ad in event program booklet
- Logo featured on our website with links to your website
- Once a quarter* promotion in our monthly newsletter and social media.

**from sponsorship booking until event*

For Studio Sponsor information, please contact info@poleconvention.com



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Market your product or service with the advertising that is right for your brand



Pre-PoleCon Options: Blog Post \$500

- Write your own (up to 500 words) or have us review your product/service or even conduct an interview. Publicized through the monthly newsletter and social media.

Blog Ad \$100 (per month)

- Run a monthly electronic ad in our popular blog with a link to your website.

Newsletter Ad \$100

- Two issue promotion in our newsletter.

Social Media Giveaways \$65

- Generate buzz with social media give aways
- Encourage participation and increase followers.

**advertisers have 12 months from purchase to use their pre-PoleCon advertising option.*

During-PoleCon Options: Sponsor a Showcase \$79

- (In addition to fee) provide something for up to 4 pole cleaners to wear during the sponsored showcase
- Have your brand mentioned throughout the showcase
- Listed as a sponsor of the showcase in program booklet and online.

Program Booklet

Digital-only program booklet pdf is provided to all attendees via a QR code scanned at the registration desk during the event. Showcase your product/service with an ad and a direct link to your website.

- Full page \$200
- Half page \$125
- Quarter page \$75
- Art specs sent upon payment
- All files electronically due: May 1, 2027 for PoleCon.

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